



ScholarMatch

# SPONSORSHIP PACKAGE





**ScholarMatch**

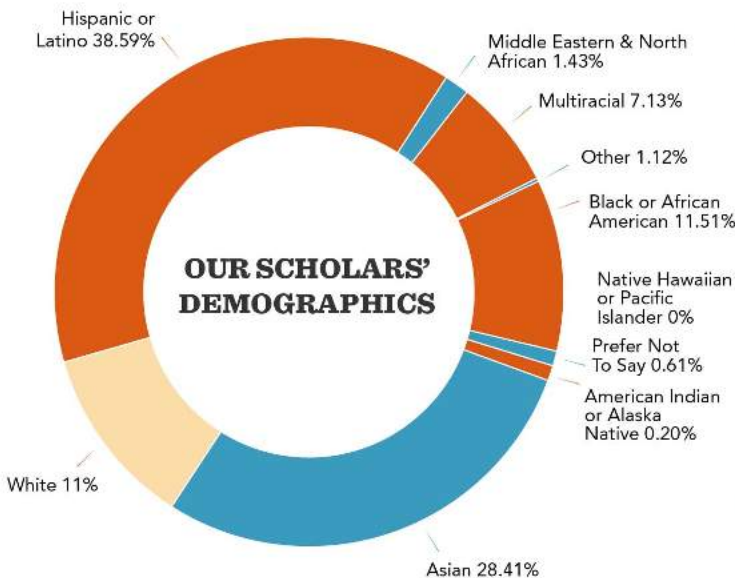
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# OUR IMPACT

ScholarMatch provides seven years of critical support services for first-generation college students, starting in their junior year of high school and following them all the way to college graduation. Our results speak for themselves: our students' graduation rate is four times better than the national average for a similar population.

## WHO WE SERVE | 2022-23 PROGRAM YEAR



**96%**

Students of color

**93%**

Are the first in their family to attend college

**40%**

ScholarMatch scholars who are STEM majors

**218**

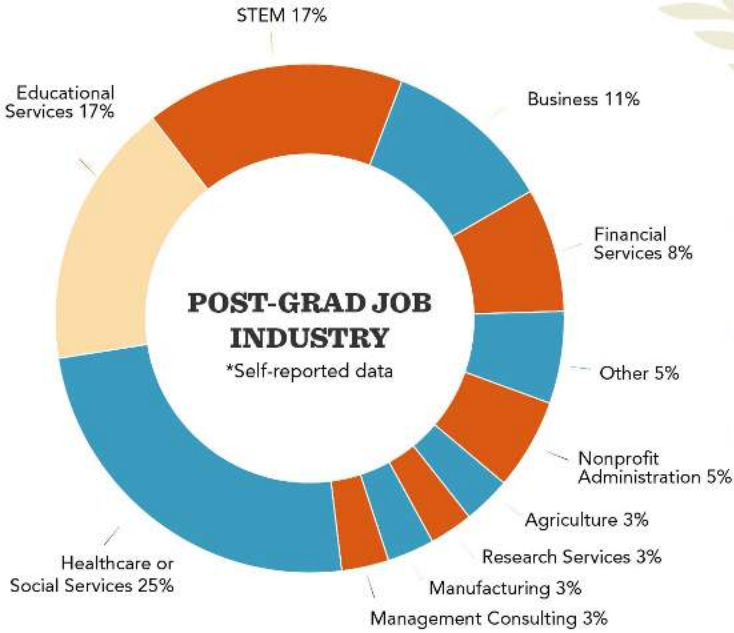
High School students

**262**

College students

**480**

Total students served

**93%**

College Acceptance Rate

**98%**

Program Persistence Rate (across multiple years)

**80%**

Graduation Rate (within five years)

Employed Part-Time 14.6%

**Employment Snapshot Six Months After Graduation 2022 - 23**

Employed Full-Time 60.4%

Not Yet Employed 25%





# OUR STORY

ScholarMatch was founded in 2010 by renowned author Dave Eggers as a crowdfunding platform for scholarships. ScholarMatch has since evolved into a direct-services program with a mission of supporting first-generation students from low-income backgrounds to and through college.

In 2013, ScholarMatch shifted towards a comprehensive program model that includes individualized college success and career advising, targeted financial support, and ongoing mentorship and emotional support for students.



# OUR PARTNERS

JOIN OUR COMMUNITY OF PARTNERS AND SUPPORT FIRST-GENERATION STUDENTS AS THEY GO **TO** - **THROUGH** AND **BEYOND** COLLEGE.

## TO:

Transform a student's life by supporting them through the college application process and helping them get to college. Students work one on one with our volunteer coaches to tackle essay writing, college list-building and applications for financial aid and scholarships!

## THROUGH:

Sponsor critical scholarships and mentoring support for scholars all the way through college graduation!

## BEYOND:

Host career workshops and find your next intern from our pool of hundreds of talented, diverse student interns who are ready to go beyond college and launch their career with you!

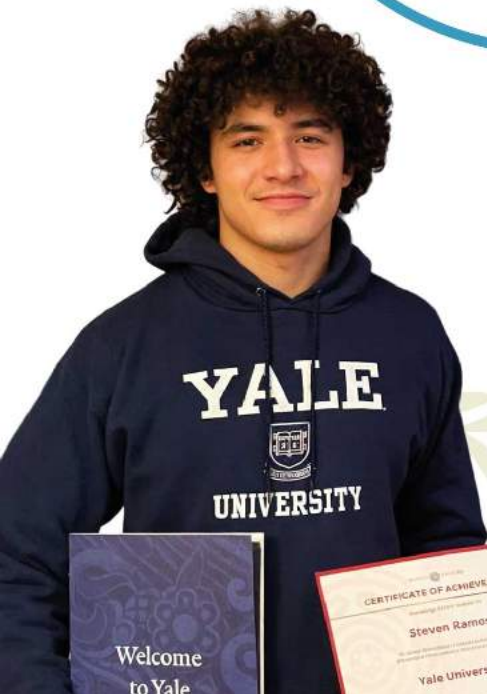
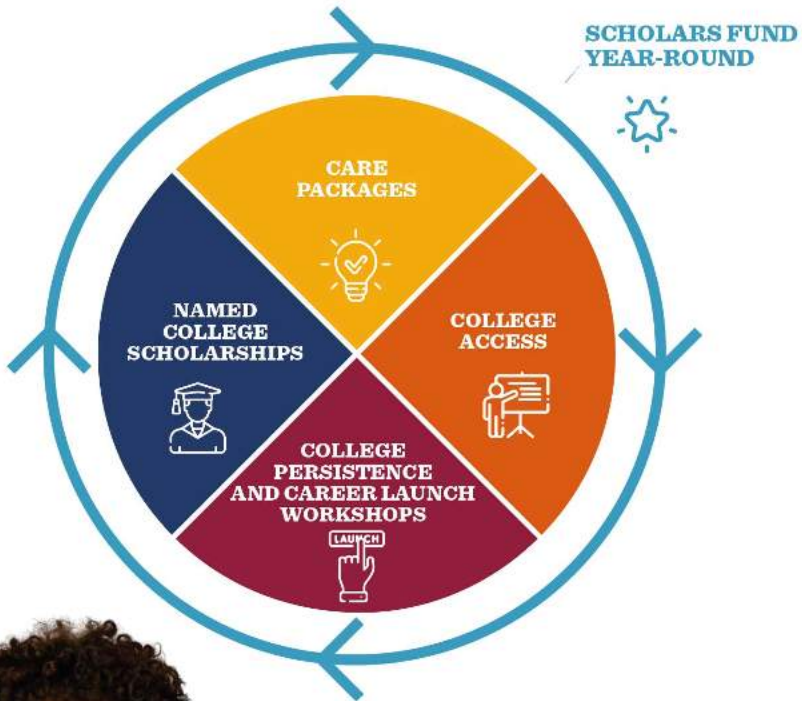
O'Melveny



JPMORGAN  
CHASE & CO.



# WAYS TO SUPPORT





# CARE PACKAGES

\$5,000

## YOUR SUPPORT WILL:

Provide care packages filled with goodies ranging from snack bars to candy (for that much-needed sugar rush while studying) to student essentials such as notepads, highlighters, and pens.

## YOUR IMPACT:

College essentials care package for 200 scholars.



# COLLEGE ACCESS

## ESSENTIAL SUPPORT SERVICES (2 YEARS)

**\$7,500**

### YOUR SUPPORT WILL:

Provide hands-on support to high school students who are the first in their families to attend college. Beginning in their junior year, students are matched with a college coach who provides virtual one-on-one guidance throughout the entire college application and financial aid process. Through this student-centered approach, our coaches help students make informed decisions based on their college needs and preferences. Coaches and students usually stay connected beyond the college application process, building long-lasting and meaningful relationships!

### YOUR IMPACT:

Provide college access basic support services for 5 students!



# CAREER LAUNCH BI-ANNUAL WORKSHOP SERIES

**\$10,000**

## YOUR SUPPORT WILL:

Provide bi-annual career launch workshops (1 hour) focused on career building and networking. This is a great opportunity to share industry knowledge with first-gen students, meet up and coming professionals interested in your company, and nurture the workforce of tomorrow.

## YOUR IMPACT:

Provide career launch workshop series for our scholars (max. capacity 100).

# COLLEGE PERSISTENCE BASIC NEEDS MICRO-GRANTS (1 YEAR)

**\$25,000**

## YOUR SUPPORT WILL:

Provide Micro-Grants (\$500/year) to first-generation scholars who often struggle to afford basic needs in their college years.

## YOUR IMPACT:

50 transformational Basic Needs Micro-Grants for first-generation scholars for 1 year.





# NAMED SCHOLARSHIP (4-YEARS)

**\$30,000**

## YOUR SUPPORT WILL:

Set up a dedicated scholarship fund for a college student (see Commitment Form on page 14).

## YOUR IMPACT:

Transformational 4-year scholarship with mentoring support for (1) first-generation scholar.



# SCHOLARS FUND YEAR-ROUND

**\$50,000 AND ABOVE**

## YOUR SUPPORT WILL:

Contribute to ScholarMatch's general scholarship fund which would go where it's needed the most. Examples include:

- ◆ ScholarMatcher: A free college search tool designed to assist prospective college students from households earning less than \$50,000 per year with their college search.
- ◆ Coaching Support Services: Training and supporting our volunteer college and career coaches.
- ◆ College Application Waivers: Providing waivers to high school students allows them to apply to more colleges, and increases their chances of being accepted to college.
- ◆ College Advising Services: Individualized support from ScholarMatch advisors for students in college.

## YOUR IMPACT:

Your generosity will go a long way in making college possible for first-generation students by giving them the tools that they need to succeed.

# SUMMARY OF BENEFITS

**NOTABLE MENTION**  
 ≥ \$5,000  
 - \$7,499
















**HONORABLE MENTION**  
 ≥ \$7,500  
 - \$9,999

**CUM LAUDE**  
 ≥ \$10,000  
 - \$24,999

















**MAGNA CUM LAUDE**  
 ≥ \$25,000  
 - \$49,999

**SUMMA CUM LAUDE**  
 ≥ \$50,000

## MEDIA

	NOTABLE MENTION ≥ \$5,000 - \$7,499	HONORABLE MENTION ≥ \$7,500 - \$9,999	CUM LAUDE ≥ \$10,000 - \$24,999	MAGNA CUM LAUDE ≥ \$25,000 - \$49,999	SUMMA CUM LAUDE ≥ \$50,000
Press release acknowledgement & quote					
Website acknowledgement					
Newsletter inclusion					
Dedicated social media post					
Email to donors highlighting sponsorship					

## EVENT

Verbal acknowledgement					
Event program listing					
Branded promotional items distributed at ScholarMatch events					
Dedicated social media post					
Opportunity to have a staffed table at any ScholarMatch events					

For more information, please contact:

Julie Angulo, Director of Advancement  
[partnerships@scholarmatch.org](mailto:partnerships@scholarmatch.org)



# SPONSORSHIP OPPORTUNITIES COMMITMENT FORM

Individual/Company Name (as will appear on all printed materials):

\_\_\_\_\_

## CONTACT INFORMATION:

Mr.  Ms.  Mrs.  Dr.  Other: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## PROGRAMS / GIVING LEVELS:

- \$5,000 Care Packages
- \$7,500 College Access: Basic Support Services
- \$10,000 Career Launch Workshop Series
- \$25,000 College Persistence: Essential Needs Micro-Grants
- \$30,000 Named Scholarship (per scholar)  
# of scholars: \_\_\_\_
- \$50,000 General Scholars Fund

## PAYMENT INFORMATION:

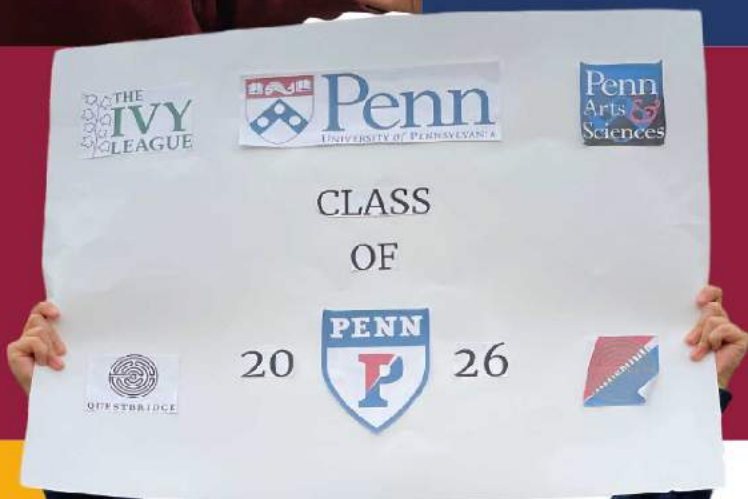
Date: \_\_\_\_\_

Total Sponsorship Amount (add from above selections): \_\_\_\_\_

Billing contact name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_



# ScholarMatch



info@scholarmatch.org  
scholarmatch.org

## CONNECT WITH US!

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@ScholarMatch

 LINKEDIN  
@scholarmatch\_hq

 INSTAGRAM  
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