

ALL-IN-ONE MARKETING FOR BUSINESSES & NONPROFIT TEAMS

AGENCY



DREAMCATCHER

MINDFUL MARKETING

PROFILE



# DREAMCATCHER

is where change-makers:

& Do well. Do good.  
Shape our world!

# DREAMCATCHER



- 2023 ROCKSTAR ENTREPRENEUR OF THE YEAR. LIFESTYLE MEDIA GROUP.
- 2023 / 2022 / 2021 DIAMOND AWARDS. SMALL BUSINESS EDUCATORS. SCORE.
- TELLY NATIONAL AWARD FOR EXCELLENCE IN WEB DESIGN & VIDEO PRODUCTION.



[LEARN MORE >>](#)



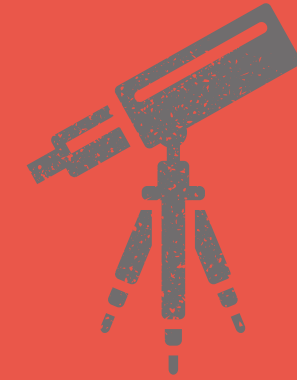
# MISSION

More than marketing...  
We believe that everyone  
with the right tools and  
resources can build a  
dream business and  
achieve their goals.



# VISION

To be the preferred  
destination for all  
Startups and Nonprofits  
that find marketing too  
big to tackle.



# VALUES

1. Respect Self,  
People & Planet
2. Trust
3. Bravery
4. Purpose
5. Team Spirit
6. Balance
7. Transformation





*It all began with a dream!*

# MEET THE CHIEFS



## CREATIVE DIRECTOR

### MARI NARANJO, CHIEF DREAM OFFICER

- Mari's kept busy for 20+ years co-creating brands and digital experiences with agencies, leading non-profits, and Fortune 500s, including YUM! Brands (world's largest quick-service franchise), Cisneros Fontanals Art Foundation, Hispanic Unity of Florida, and more.
- She brags about her degree in Communications Arts and her 10+ years journey in the entrepreneurial world.
- Shh... she's discovering the formula to make marketing more accessible through heart, collaboration, and a dose of magic.



## COMMUNITY CONNECTOR

### SIMON COULSON, CHIEF GROWTH OFFICER

- Simon brings 25+ years experience growing assets for individuals and companies in the financial and sustainability industries.
- Former three-time President's Club Award Winner Vice-President at Fidelity Investments.
- Led multiple IPOs and RTOs through the Toronto Stock Exchange and TSX, as tools for raising capital for Junior companies.
- He's passionate about creating opportunities for clients who use business as a force for good, while balancing purpose and profit.

 *Runs on yoga and Colombian café!*

 *Runs at G-force speed in Formula 1 cars!*



The

We ENLIVEN brands, DESIGN beautiful websites and logos, CRAFT email and social media campaigns, CREATE memorable stories through video and PR, and ENVISION a better, more connected world. Easy, effective, and affordable under one roof.



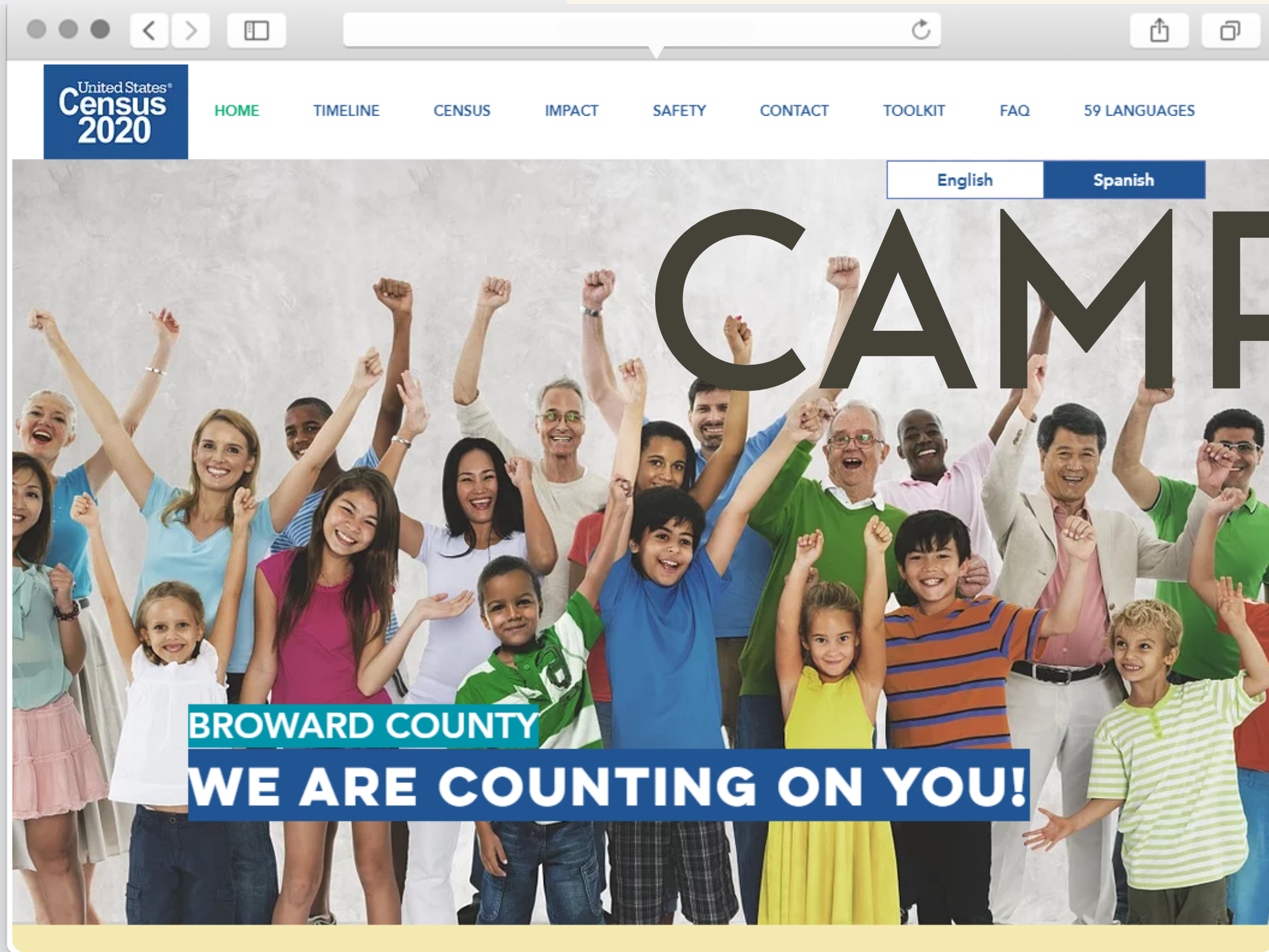
South Florida | Boston | Barcelona | Colombia



As brand coaches, web designers, copywriters, video / photographers, and storytellers, we are thrilled to help you tell better stories and connect with clients and brands in meaningful ways.

TEAM

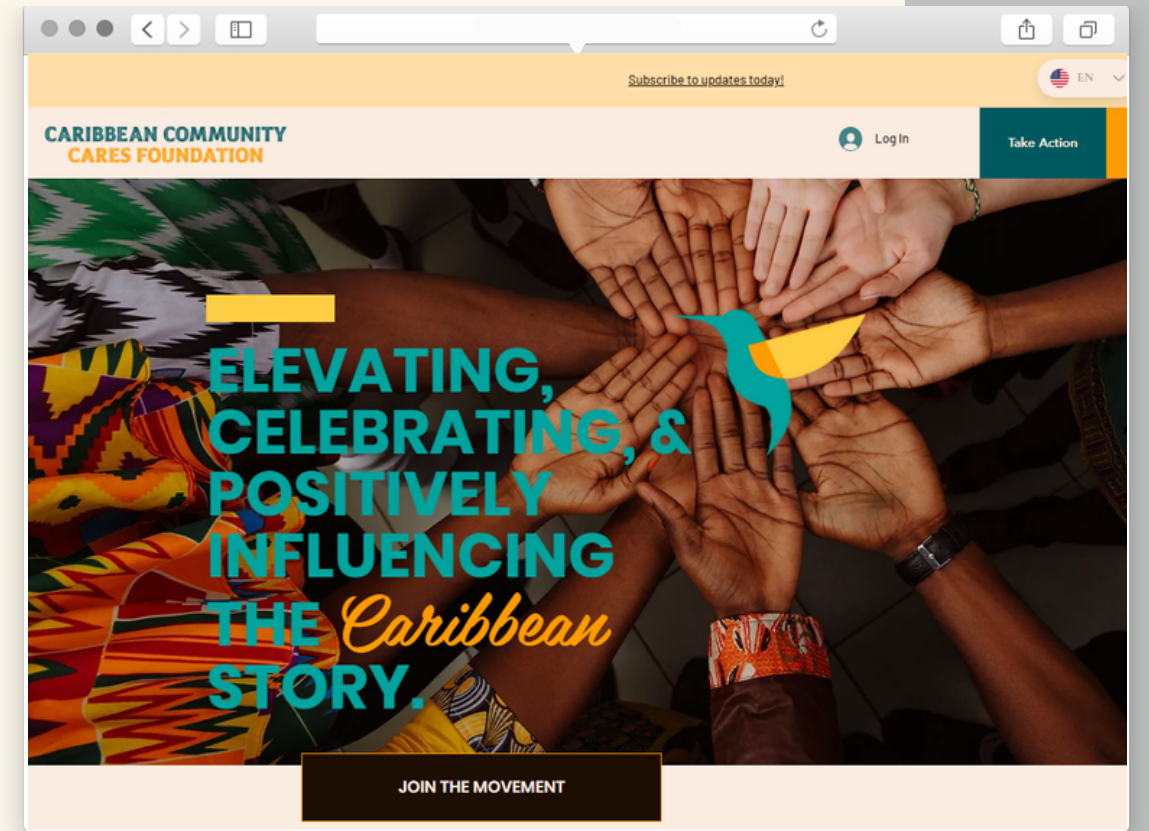
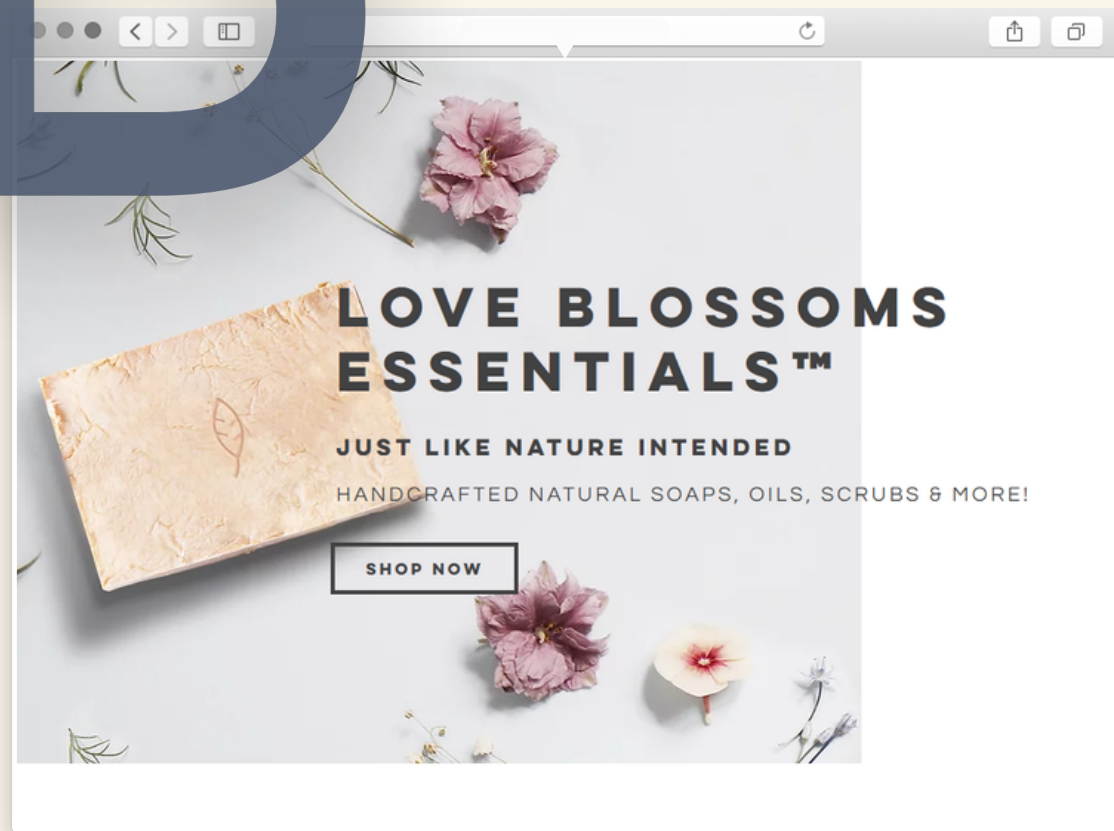
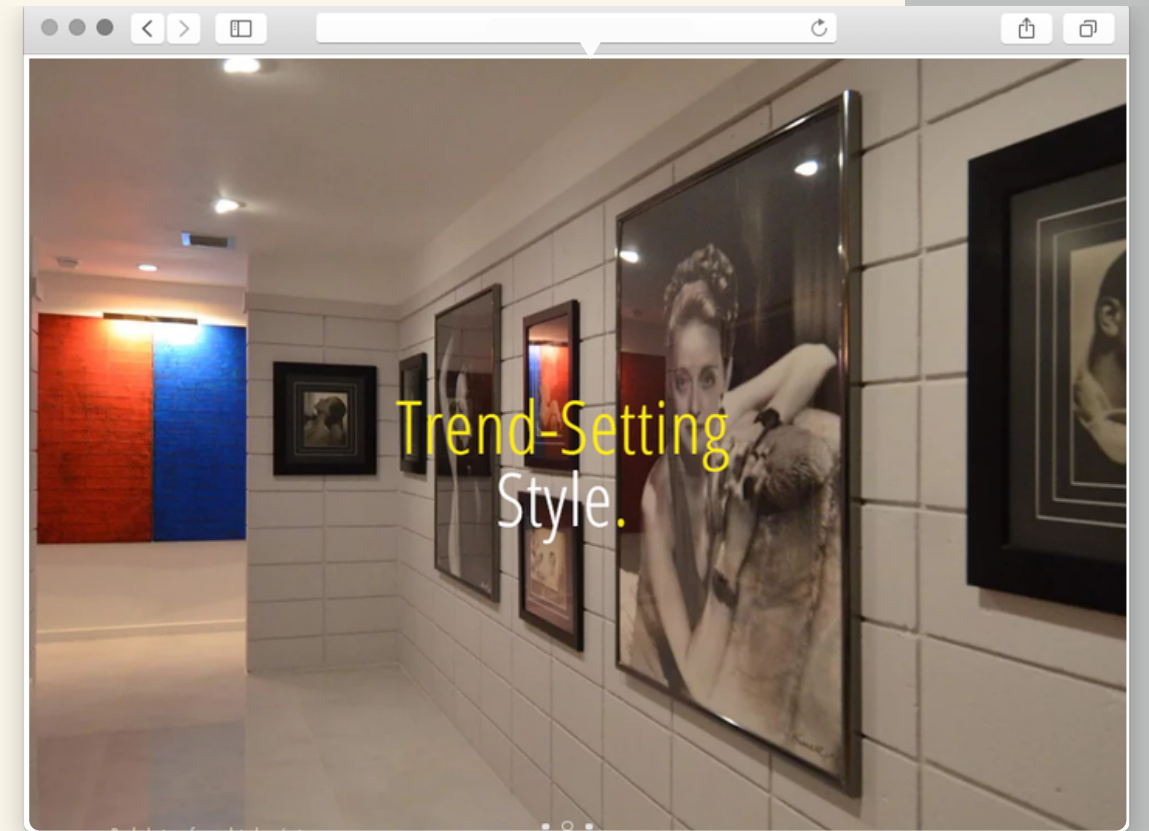
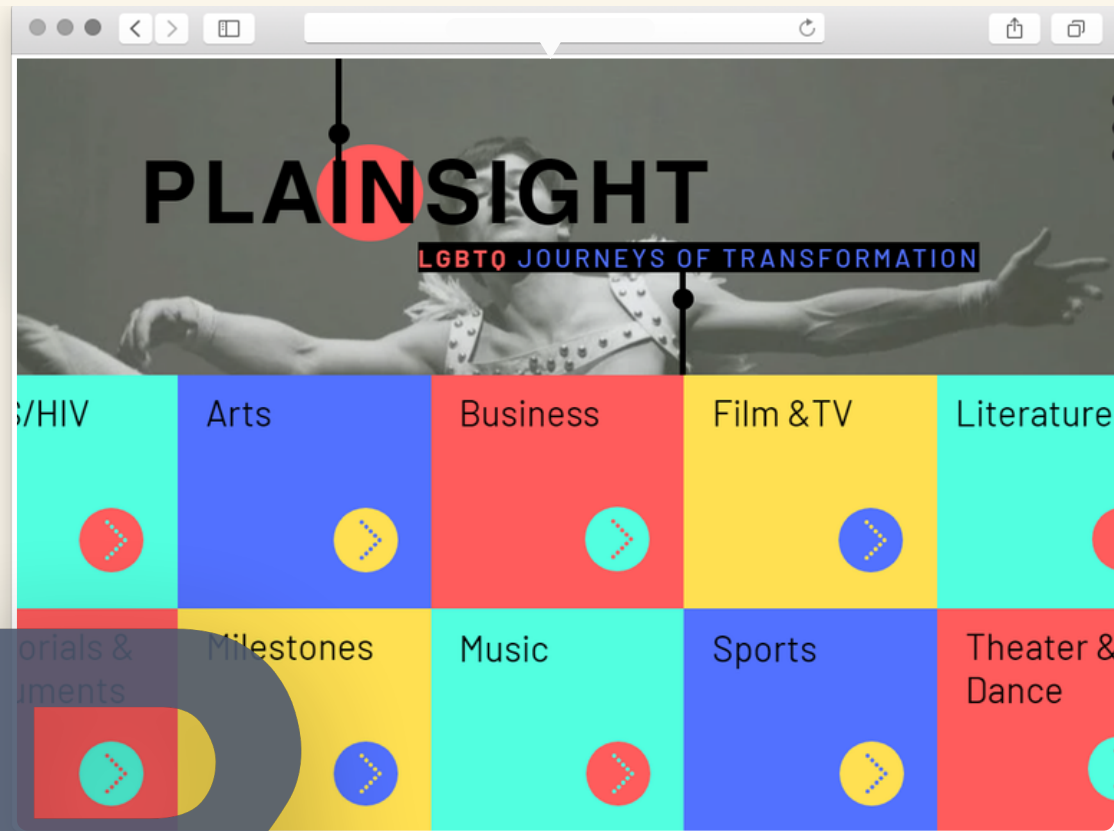
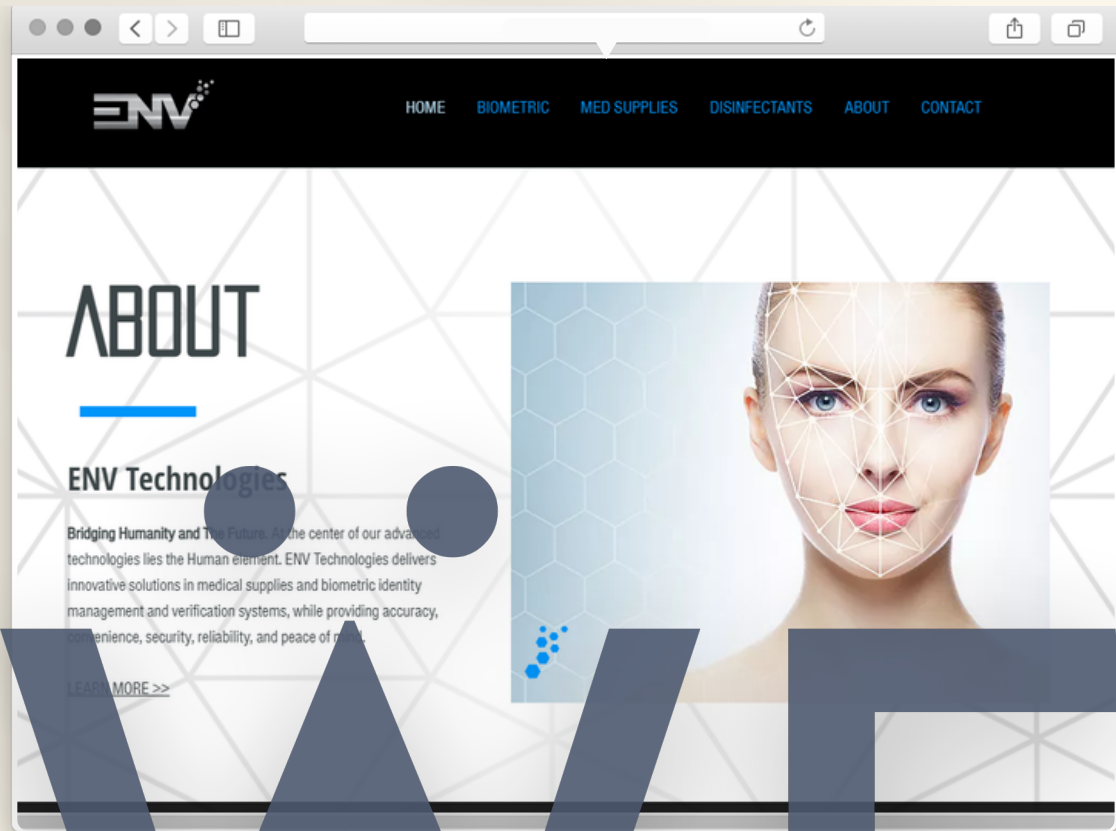




360°

CAMPAINS

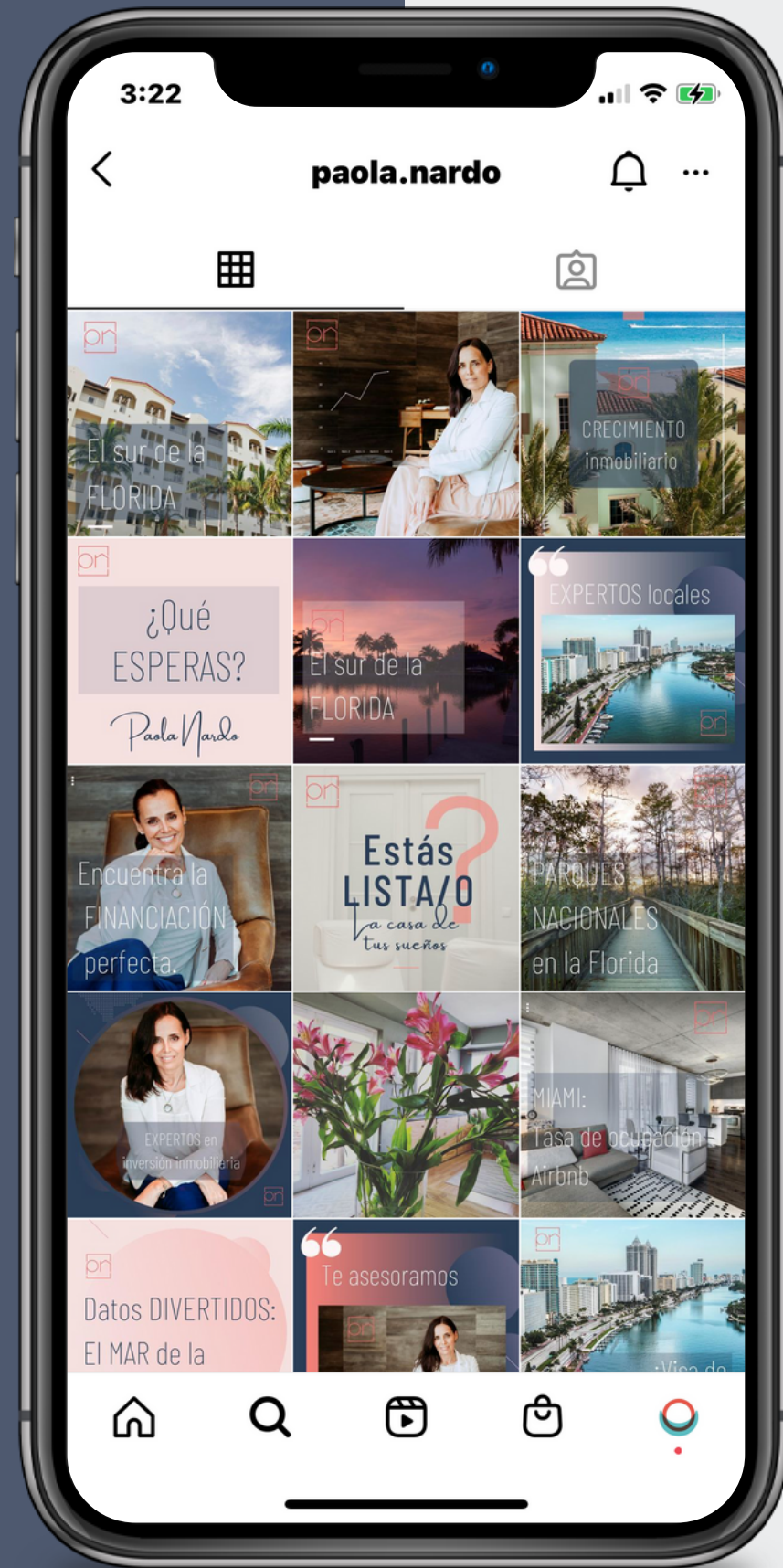
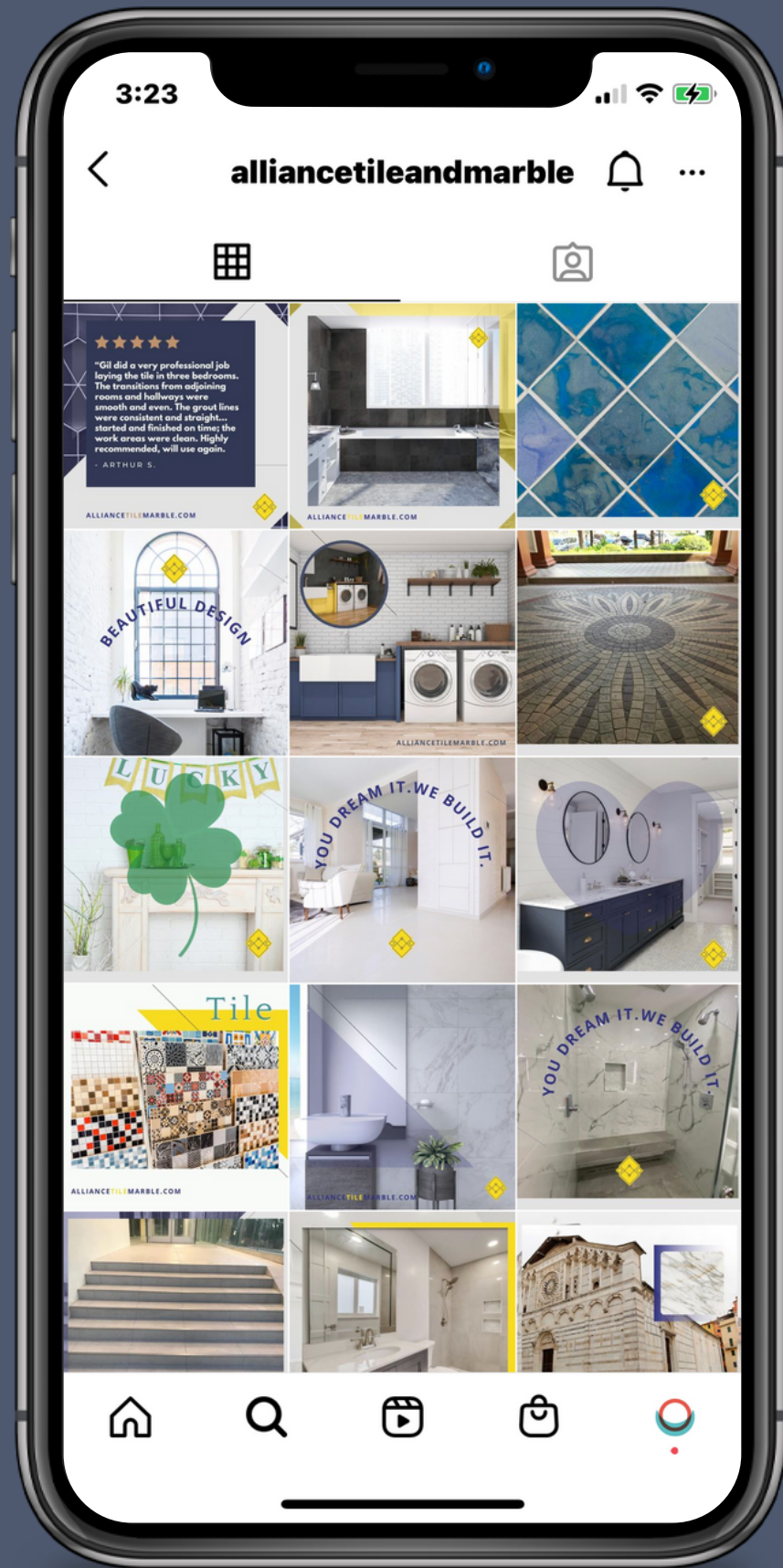




WE

B





# SOCIAL MEDIA

*"A brand is no longer what we tell the customer it is. It is what customers tell each other it is."*

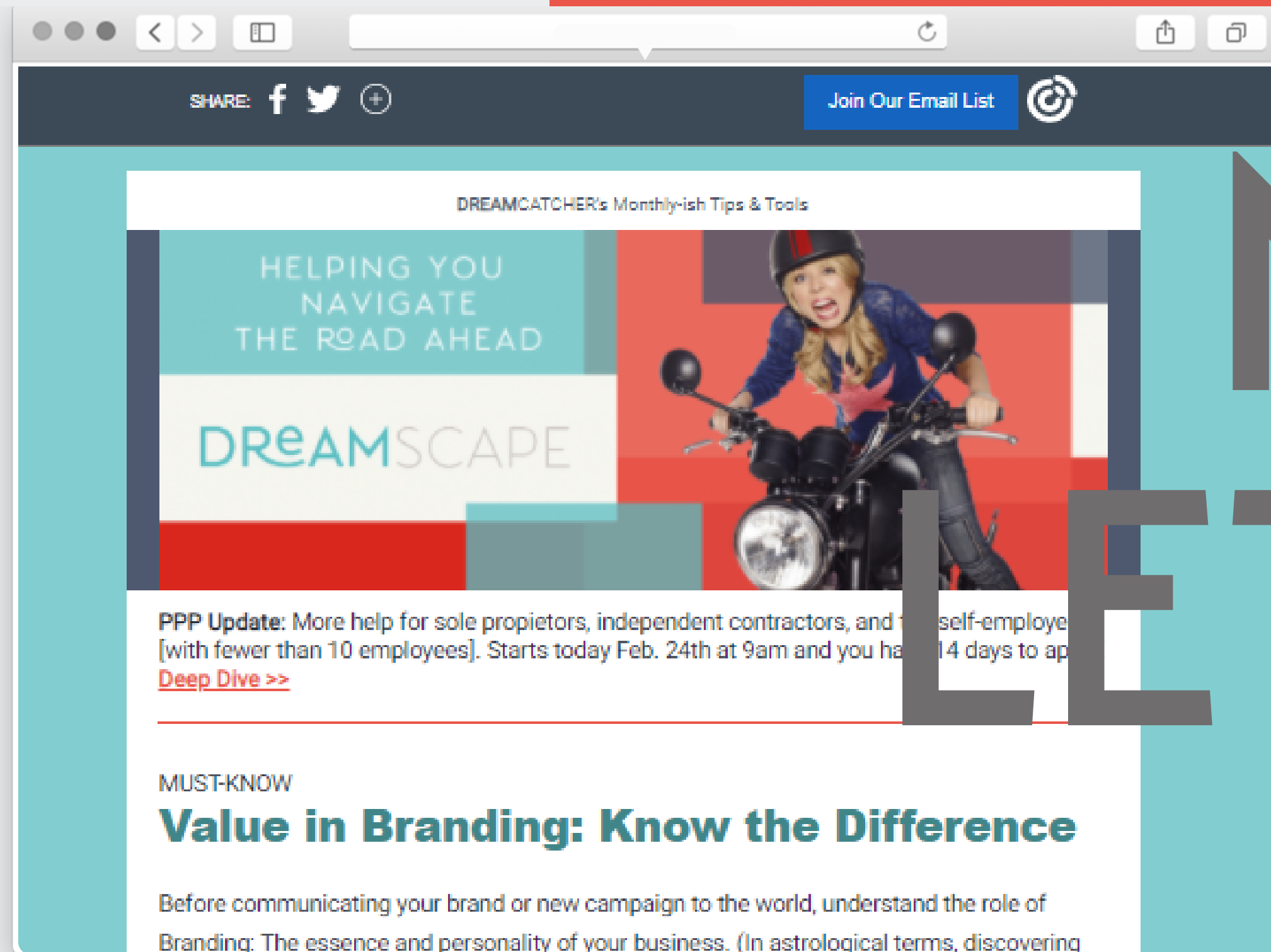
- Scott Cook, Founder, Intuit

# LOGO DESIGN



MINERVA

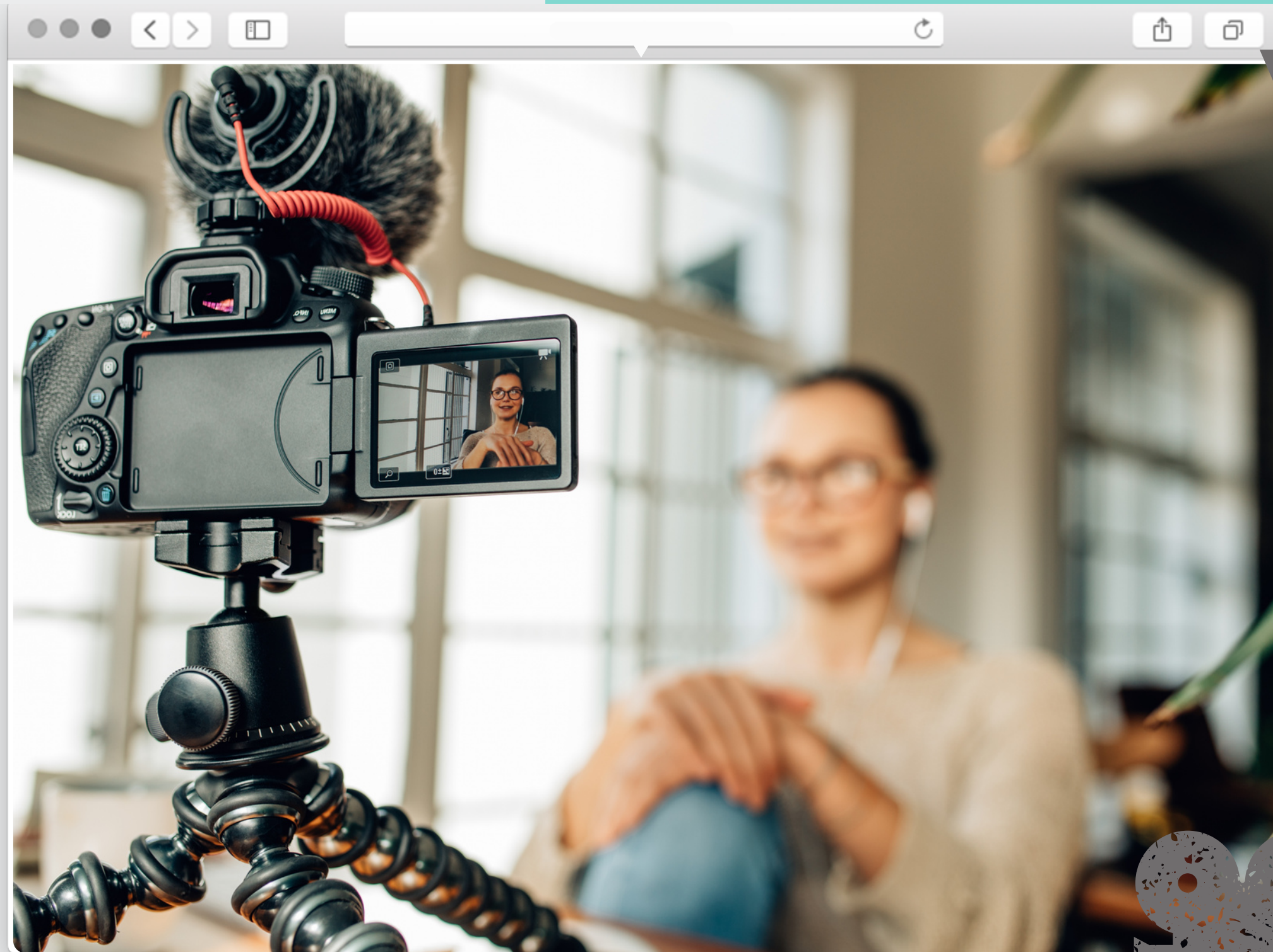




NEWS  
LETTERS

<http://bit.ly/DC-Newsletters>





# VIDEO

[DREAMCATCHERMKT.COM/PROJECTS](https://dreamcatchermkt.com/projects)



[DREAMCATCHERMKT.COM](https://dreamcatchermkt.com)



# PRINT

# MERCH





# PARTNERS & COLLABS



- 10+ Technology Partners including Wix, SquareSpace, Shopify, Constant Contact, and Google.
- Workshop collaborations with 15+ Local Cities & Municipalities.
- 500+ Projects and Campaigns with Startups, Small Businesses, and Nonprofit teams.



# GIVING BACK

Award-winning educators for SCORE, the largest national network of small business mentors.

Marketing Webinar:  
<https://bit.ly/Branding-and-Social-Media>

En español:  
<https://bit.ly/curso-en-espanol>



# STORIES *Happy Clients*

Web & Logo Design + Strategy  
Coaching + Narrative + Images  
+ Business Cards



Brilliant work... The attention placed is undeniably outstanding in execution, far exceeding our expectation. We are very grateful for all that you have accomplished in such a short time.

Mary Moran  
Founder & CEO

Event Strategy & Campaign  
Launch + Video + Press Release  
+ Print + Merch



They've helped me catapult our business to new levels by using innovative and creative techniques in their marketing plans. I highly recommend DREAMCATCHER as your future marketing team.

Maureen Villatoro  
Practice Manager

Web Design + Strategy  
Coaching + Narrative + List  
Rentals + Email Campaign



We were so fortunate to meet Mari and Simon through a webinar! Yes, they are not only great marketing professionals but also amazing teachers!

Livia Carvalho  
Founder



Head over to our Google Business Profile and check our Client Reviews: <http://bit.ly/Reviews-DC>



# THANK YOU!

We make YOUR journey to entrepreneurship meaningful—and *a little smoother*. And we look forward to getting to know you!

DREAMCATCHERMKT.COM

# FIND US & CONNECT!

-  Hallandale Beach, Florida
-  305.766.6588
-  [hello@dreamcatchermkt.com](mailto:hello@dreamcatchermkt.com)
-  [dreamcatchermkt.com](http://dreamcatchermkt.com)
-  <http://bit.ly/Dream-Signup News>



 @dreamcatchermkt

